



Perspire for your
own aspirations



ICTACADEMY®



YOUTHTALK ANDHRA PRADESH 2022

The Massive Talkathon of India



*Who
Can Participate?*

Students of ICT Academy
Member Institutions



*Winners
2 Get*

The 7th edition of ICT Academy Youth Talk 2022, the massive talkathon brings the students of higher education on a single platform to compete against each other to exhibit their public speaking skills and evolve leadership capabilities.

How to participate?

- Recognized as Youth ICON of India
- Win a complimentary education trip to Singapore.
- Awards & Certificates
- Select a Topic
- Register online for the contest and you will receive the login credentials through email.
- Prepare a persuasive content
- Record a 3-minute video of your speech
- Upload the unedited video in your YouTube Channel (Mark it as 'Unlisted Video' while uploading)
- Update your YouTube video link with us, using the login credentials provided.

Register at
youth.ictacademy.in/talk2022/zone2

ictacademyindia

For details contact, contest@ictacademy.in



CEO's Message

The meaning of "Youth" is directly proportional to the innovative spirit in an individual! ICT Academy of Tamil Nadu has come up with a platform to hone the innovative capabilities, communicative abilities and leadership traits in youth, and make them continuous learners and innovators through their lives. "ICT Academy Youth Leadership Summit" held recently at Sri Krishna College of Engineering and Technology, Coimbatore, showcased the communication skills and leadership traits in youth. Thousands of students from across the state participated in ICT Academy Youth Talk - the massive talkathon. I was indeed happy to see students thronging in masses to witness "ICT Academy Youth Leadership Summit" and hear the contestants and eminent speakers.

In late October, ICT Academy of Tamil Nadu organized the 48th edition of ICT Academy Bridge 2022, themed "Revitalizing India Through New Age Skills" at Bengaluru, which was a huge success. The conference brought together industry experts, academic leaders and Government policy makers to address the challenges faced by India Inc. in the era of Industry 4.0 and thus create a correlated education ecosystem and formulating a strategic regulatory framework.

Through these steadfast initiatives and its nation-wide presence ICT Academy of Tamil Nadu is confident in contributing to the nation building exercise in creating employable graduates and efficient entrepreneurs across the country, including the tier-II/III belts.

Happy Reading!

Hari Balachandran
Chief Executive Officer, ICT Academy

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Kanagam Road, Taramani, Chennai - 600 113. Tamil Nadu. India.
Ph: +91-44 - 4290 6800 / 6820
editor@ictacademy.in | www.ictacademy.in

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**Industry dynamics
are ever changing!**

**Jobs and functions
in organisations
are evolving!**



Stay updated & Stay connected
to learn about the
new job opportunities through registering at

<https://ictacademy.e2ehiring.com/register>

7 Mistakes

to avoid while taking Loans

7 MISTAKES



A loan is a financial commitment. Be it a personal loan or credit card loan, you have to manage your debt diligently to avoid any future unpleasantness

Ganesan Thiru
Author,
Stock Market Profit coach,
Research Analyst



Till Energy

Equal Opportunity



We strongly believe that the private sector has a huge role in furthering the efforts for mitigating climate change. This does not entail curbing fossil fuel consumption or moving to a plant-based menu alone.

Madhu Kesavan,
Founder & CEO,
W2S Solutions





Choose the Right Levers

You have multiple stakeholders with different needs, distinct preferences for reporting and analysis, and a very limited tolerance for downtime; all you need is a comprehensive solution.

CHOOSE
THE RIGHT
LEVERS

Dr. Parthiban Vijayaraghavan
CEO, Author,
Keynote Speaker



Entrepreneurship Ecosystem

Role of Internal Factors

Founders recruit their team members based on familiarity rather than competency. This poses a significant issue as the venture would then suffer from the lack of necessary competencies more than a lack of funding



Fit.Lt. Sridhar Chakravarthi
Leadership coach,
Startup evangelist,
Speaker, Author



POWER OF STUDENT ENTREPRENEURSHIP

Finally, Students if you can code, play an instrument, or learn another language, you could learn entrepreneurship.



Manickavel Muthusamy
Entrepreneur, CEO & Co- Founder.,
Expert Solution Technologies Canada Inc.
Toronto, Canada,

How to Surf The Tech Wave with Ease?



The waves of technology are coming upon us relentlessly. What was emerging tech ten years ago is mainstream today. The buzzwords of today - Metaverse, blockchain are going to be mainstream tomorrow. Are you ready for the new world order? How are you going to prepare for the unknown?



Kaamna Jain
NASSCOM FutureSkills Prime

The Power of Learning

While there are seekers and doers, there are also those who hesitate and lack motivation to seek and learn. This may be because they do not see value in doing so or because they lack the intrinsic confidence to learn or simply because they are in an occupied or distracted phase in their life.



Ugandhar Penubolu
Founder,
Winzard Solutions Pvt. Ltd..

India

needs many more production-oriented
non-profit-oriented entities



In India, it is normal to ask governments to do more. But it is now clear that government efforts need support from non-profit entities who help to increase the production of private producers



Prof. Subodh Mathur
Economist (Ph. D. MIT)

Moonlighting Professionals in India: Clandestine and Distress

The key question here is if this is a sustainable model? Is moonlighting an opportune tactic deployed by resource seekers and its providers?



Prof. N Chandrasekaran
Professor,
IFMR Graduate School of Business,
Krea University

Map to Map


Organization's Management Practices

M

Managements are virtually struggling. Businesses are becoming tougher by the day. Organizations are finding it tough to organize themselves in the ever-increasing challenges posed by market, industry, and the economy.

Nihar Pradhan,
Founder & Practice Evangelist,
MAP Index Consulting





Learning Analytics: A Game-Changer in The Education Industry

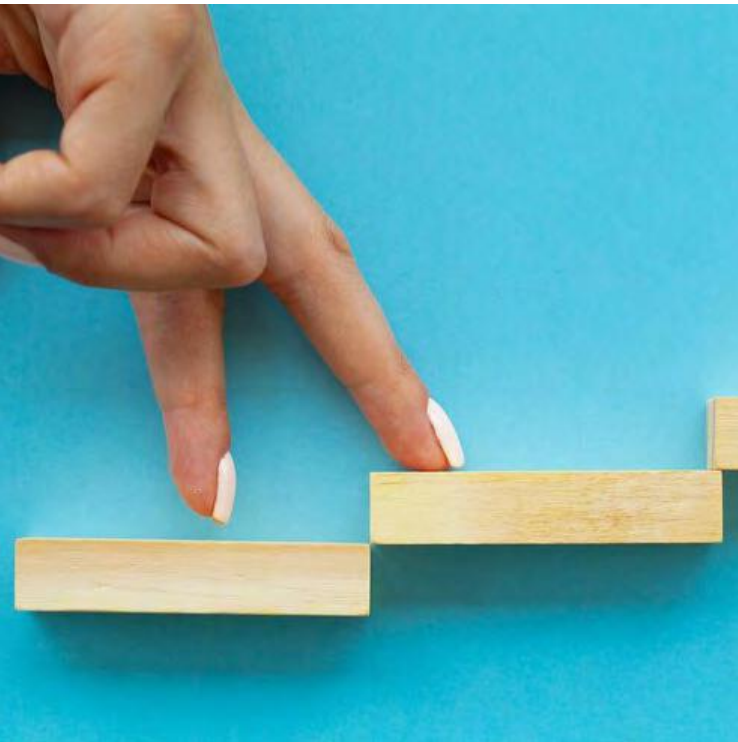
Every individual is a topper in his own niche provided his potential is identified and put to the right use. With such integrated analytical reports on a student's learning pattern, this vision has now come to life.



Karan Shah
Founder & CEO at IIDE

SIX

PPAACCC GEM



Inculcate the agility and drive to constantly learn by cross-skilling, upskilling, re-skilling, and expert skilling yourself, thus leading towards becoming a shining “GEM” stone

Dr. R. Gayathri,
Manager of Talent Management,
KONE India



GET BACK SOON



As he stared at his thin purse, the phone came alive. The screen showed a company's name whose offer Raj had neglected long ago with a "I'll get back soon" response. After a 30-second internal war, Raj picked the call before it disconnected.

Key Elements that Make a Company a Great Place to Work

Innovation is an important element for any successful company. Innovation keeps an organization not only on top of its game but also inspires employees to push themselves to do great work.



Reintegration of Old Wisdom

A major portion of India's population will be aged by 2050. Amid this elderly are the fastest growing, but unutilized resource. Re-integration of the elderly into the community is the need of the hour. It may save humanity from mindlessly changing into a technology-driven industry.

Rahul Budania
CMO & Co-Founder,
Happy Digital Media



GRAND LAUNCH OF YOUTH EMPLOYABILITY SKILL PROGRAM AT ST. XAVIER'S CATHOLIC COLLEGE OF ENGINEERING, KANYAKUMARI

06 October 2022



ICT Academy in association with Tamil Nadu Arasu Cable TV launched the Youth Employability Skill Program. The program was inaugurated with the lighting of a lamp by the Honourable Minister for IT, Thiru T. Mano Thangaraj. The training aims to enable employment opportunities for 1,750 deserving candidates in large IT majors & ITeS companies. The training will benefit the unemployed youths in the districts of Kanyakumari, Tamil Nadu.

MS. KANIMOZHI KARUNANIDHI, MEMBER OF PARLIAMENT, TUTICORIN CONSTITUENCY INAUGURATED ICT ACADEMY YOUTH LEADERSHIP SUMMIT 2022

12 October 2022

ICT Academy of Tamil Nadu organized the "Youth Leadership Summit 2022" to nurture leadership skills among the students. The Chief Guest of the event Ms. Kanimozhi Karunanidhi, Member of Parliament, Tuticorin constituency inaugurated the event by lighting the lamp and delivered the Chief Guest's address. The welcome address was delivered by Dr. J. Janet, Principal, Sri Krishna College of Engineering & Technology. The summit keynote was delivered by Hari Balachandran, Chief Executive Officer, ICT Academy. The inaugural keynote was delivered by Adithya, Managing Trustee, Sri Krishna Institutions, and the special address was given by Purushotaman K, Head Government Affairs (States), Cognizant.



The leadership discourses were delivered by Prof Dr. H. Parveen Sulthana, Tamil Orator, Writer, Educationalist & Speaker, Sujith Kumar, Assistant Vice President & HR Business Leader, Infosys and RJ Sha, Actor, and Radio Jockey. This session inspired the students with their motivational and Soul-Stirring speech.

Dhee, Singer, and Songwriter was crowned with the Youth Icon Award for her achievements in the music industry. She also gave an exclusive singing performance upon students' request. The program concluded with the distribution of the awards for the winners of Youth Talk

INAUGURATION OF THE 48TH EDITION OF BRIDGE 2022 AT THE LALIT ASHOK, BANGALORE

19 October 2022

ICT Academy of Tamil Nadu organized the 48th edition of Bridge, a high-impact industry-institute interaction event of India on 19 October 2022 at The Lalit Ashok, Bangalore. The event was themed, "Revitalizing India through New Age Skills".

The event brought academicians, industry experts, and policymakers on one platform. The conference deliberated the innovative methods to enhance industry-institute collaborations, augment industry-centric learning, and develop multi-disciplinary skills and technology essentials for building a resilient workforce. The conference hosted a series of sessions featuring speakers

from diverse industries to explore and deliberate on the existing skill development strategies of the stakeholders and required rethinking to suit the future working world.



from diverse industries to explore and deliberate on the existing skill development strategies of the stakeholders and required rethinking to suit the future working world.

The Chief Guest of the event was Thiru T. Mano Thangaraj, Hon'ble Minister for Information Technology, Government of Tamil Nadu.

The Industry Keynote Address was given by Sanket Atal, Senior Vice President, Managing Director, Salesforce, Martin Janse van Rensburg, Senior Director, Global Education and Certification Leader, UiPath. The special address is given by Dr. Neeraj Mittal IAS, Principal Secretary, Department of Information Technology and Digital Services, Government of Tamil Nadu.

Anandi Iyer, Director and Head, Fraunhofer Gesellschaft, India, gave a speech on Top Strategic Technology Trends for 2023.

Deepankar Bhattacharyya, Head - India and Asean Education Experiences Autodesk gave his spoke on Shifting Learning Practices through Digital Transformation.

M Balasubramaniam, Chairman- IIIT Sri City, Founder and CEO Stratinfinty Inc., delivered his speech on how to be a Catalyst of Change by Discovering New Age Technologies.

Manvendra Shukul, Chief Executive Officer, Lakshya Digital delivered his speech on the Video Games - The Next Gen Careers for Engineers.

Vidya Nagaraj, Vice President, Education Product Management and Services, Oracle, Vishnuvardhan BS, Director, BOSCH Global Software Technologies, Chandan Pramanik, Director, MathWorks India Paramantapa Dasgupta, Principal Evangelist, Automation Anywhere University delivered their speech on Aligning Institutions for New Age Skills.

Sunil Dahiya, Executive Vice President, Wadhvani Foundation, Mike Murali, Senior Director and Chief Fun Officer, Capgemini, and Anish Philip, Chief People Officer, Movate contributed to the HR Session titled "Future Skills and Talent Preparation".

Swami Sukhabodhananda, Corporate Guru, Founder Chairman of Prasanna Trust delivered his speech on how to be normal in the New Normal.

Hari Balachandran, Chief Executive Officer, ICT Academy concluded the program by delivering Vote of Thanks to all the academicians, industry experts, and policymakers who had made the event successful.

Speaking about the BRIDGE- the High Industry-Institute Interaction Event, the Chief Guest Thiru T. Mano Thangaraj, Hon'ble Minister for Information Technology, Government of Tamil Nadu appreciated the efforts of the ICT Academy of Tamil Nadu for conducting an event that synthesizes the efforts of industry and academia in making the state, the talent hub.



1.If the price of petrol has increased from Rs. 40 per litre to Rs. 60 per litre, by how much percent a person has to decrease his consumption so that his expenditure remains same.

- [a] 66.67% [c] 33.33%
[b] 40% [d] 45% [d] None of these

2.The price of wheat is reduced by 4%. How many more or less kg of wheat can now be bought for the money which was sufficient to buy 48 kg wheat earlier?

- [a] 1 kg less [b] 1 kg more
[c] 2 kg more [d] 2 kg less [d] None of these

3.The price of an umbrella decreased by 20%. As a result of which the sale increased by 40%. What will be the net effect on the total revenue of the shop?

- [a] 12% decrease [b] 15% increase
[c] 20% decrease [d] 12% increase [d] None of these

4.Dhivya's salary was increased by 50% and subsequently decreased by 20%. By what percent his salary got increased from the original salary?

- [a] 20% [b] 30%
[c] 25% [d] 35% [d] 16.66%

5. The ratio of the present ages of a man and his wife is 5 : 8. After 10 years, the ratio of the man and his wife will be 2 : 3. What will be the ratio of their ages after 20 years?

- [a] 9: 10 [b] 3: 5
[c] 4: 5 [d] 7: 10 [d] 3: 7

Answers to the previous Quiz

1) Japan 2) Adobe 3) Thiruvananthapuram 4) Parler 5) New Delhi



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